

<b>PRESENTATION OF PROCEDURE</b>		
<b>BG16RFPR001-1.010 “New Models in Production by SMEs”</b>		
<b>“Competitiveness and Innovation in Enterprises” Programme 2021–2027</b>		
<b>MINISTRY OF INNOVATION AND GROWTH</b>		
<b>PROCEDURE OBJECTIVE:</b>		
To provide support to SMEs for the introduction of new models based on new or improved processes, goods, or services, in order to enhance their innovation activity and competitiveness.		
<b>TOTAL BUDGET FOR THE PROCEDURE:</b>		
<b>96 311 217.23 EUR</b>		
<b>SIZE AND INTENSITY OF GRANT AID:</b>		
<b>Size of grant aid:</b>		
<b>Minimum size of the requested grant aid</b>	<b>Maximum size of the requested grant aid depending on the category of the applicant enterprise</b>	
<b>25 000 EUR</b>	<b>Micro and small enterprises: 250 000 EUR</b>	
	<b>Medium-sized enterprises: 400 000 EUR</b>	
In addition, the maximum requested grant aid for an individual project proposal must NOT exceed:		
<ul style="list-style-type: none"> <li>➤ For micro enterprises: 100% of the applicant’s average annual net sales revenue for 2022, 2023, and 2024</li> <li>➤ For small enterprises: 60% of the applicant’s average annual net sales revenue for 2022, 2023, and 2024</li> <li>➤ For medium enterprises: 25% of the applicant’s average annual net sales revenue for 2022, 2023, and 2024</li> </ul>		
<b>Intensity of grant aid:</b>		
<b>1. “Regional Investment Aid” regime:</b>		
<b>Enterprise category</b>	<b>Max intensity of grant aid for activities <u>outside</u> the SWR (South-West Region)</b>	<b>Max intensity of grand aid for activities <u>in</u> the SWR (South-West Region)</b>
Micro and small enterprises	70%	Sofia city (capital): 35% Sofia region: 65% Blagoevgrad Region: 65% Pernik Region: 40% Kyustendil Region: 40%

Medium-sized enterprises	60%	Sofia city (capital): 25% Sofia Region: 55% Blagoevgrad Region: 55% Pernik Region: 30% Kyustendil Region: 30%
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**2. “De Minimis Aid” regime:**

Enterprise category:	Max intensity of grant aid:
Micro, small and medium-sized enterprises	70%

**ELIGIBLE APPLICANTS:**

1. Traders within the meaning of the Commercial Act or the Cooperatives Act
2. Registered no later than 31.12.2022
3. Micro, small, or medium-sized enterprises
4. Must have achieved average annual net sales revenues for 2022, 2023, and 2024 as follows:

Enterprise category:	Average annual net sales revenue for 2022, 2023 and 2024:
Micro enterprise	≥ 70 000 BGN
Small enterprise	≥ 210 000 BGN
Medium-sized enterprise	≥ 700 000 BGN

**ELIGIBLE PROJECTS:**

1. Projects must aim at introducing at least one new model related to the production of new or improved goods and/or services, or a new or improved business process;
2. Projects must fall within ONE of the following thematic areas under IS3 2021–2027:
  1. Informatics and ICT;
  2. Mechatronics and Microelectronics;
  3. Healthy Living Industry, Bioeconomy and Biotechnology;
  4. New Technologies in Creative and Recreational Industries;
  5. Clean Technologies, Circular and Low-Carbon Economy;
3. If the “Regional Investment Aid” regime is selected, project activities must involve ONE of the following initial investments:
  - Establishment of a new business unit;

- Expansion of the capacity of an existing business unit;
- Diversification of production with new products/services not previously offered;

**ELIGIBLE ACTIVITIES:**

- **Introduction of new models in the activities of enterprises, related to the production of new or improved goods and/or services, or to new or improved business processes.**

**ELIGIBLE COSTS:**

- 1. Costs for the acquisition of fixed tangible assets (FTA) - machinery, facilities and equipment, necessary for the new model introduced into the enterprise through the project.**
- 2. Costs for the acquisition of fixed intangible assets (FIA) - software, patents, utility models, industrial designs and licenses, necessary for the new model introduced into the enterprise through the project.**

**IMPORTANT:** The total eligible costs (aid plus own co-financing) for the acquisition of patents, utility models, industrial designs and/or licenses (regardless of one or more) must not exceed EUR 100,000.

**PROJECT IMPLEMENTATION PERIOD:**

**12 months**

**APPLICATION DEADLINE:**

**27 May 2026**